

Submit an Idea for Regional Revitalization Partnership Funding

In a unique public-private partnership, local and state government agencies and private foundations are coming together to invest \$80 million in the City of Rochester in:

- Placemaking on the riverfront
- Commercial corridors
- Workforce development

Submissions will be reviewed on a rolling basis pending availability of funding.

What kind of idea can I submit?

Any project, program, or idea that contributes to placemaking on the riverfront, economic development in a commercial corridor, or workforce development can be submitted for consideration and review by an advisory committee of funding organizations. Projects will be scored based on whether they:

- Maximize long-term economic growth, leverage other funding opportunities, and reduce long-standing inequities;
- Foster commercial corridor development on West Main Street;
- Have previously received public input;
- Have undertaken at least some planning work; and/or
- Have received some funding but have few or no other opportunities to advance without this funding.

How do I submit an idea?

Attend an upcoming public meeting to learn more!

Interested members of the public who cannot attend one of these meetings may contact Anne Redmond at anne@highland-planning.com for more information.

Proposers of ideas that meet funding criteria will be invited to a listening session in April to discuss their idea.

Additional information will be posted at ROC2025.org.

Questions? Contact Joe Stefko at ROC 2025 at jstefko@roc2025.org.

Regional Revitalization Partnership funders include New York State and The Ralph C. Wilson, Jr. Foundation, in partnership with the City of Rochester, Monroe County, ESL Charitable Foundation, the Max and Marian Farash Foundation, and the William and Sheila Konar Foundation.