

Submit an Idea for Regional Revitalization Partnership Funding

In a unique public-private partnership, local and state government agencies and private foundations are coming together to invest \$80 million in the City of Rochester in:

- Placemaking on the riverfront
- Commercial corridors
- Workforce development

Submissions will be reviewed on a rolling basis pending availability of funding.

What kind of idea can I submit?

Any project, program, or idea that contributes to placemaking on the riverfront, economic development in a commercial corridor, or workforce development can be submitted for consideration and review by an advisory committee of funding organizations. Projects will be scored based on whether they:

- Maximize long-term economic growth, leverage other funding opportunities, and reduce long-standing inequities;
- Foster commercial corridor development on West Main Street;
- Have previously received public input;
- Have undertaken at least some planning work; and/or
- Have received some funding but have few or no other opportunities to advance without this funding.

How do I submit an idea?

Interested members of the public may contact Tanya Zwahlen at tanya@highland-planning.com for more information. Proposers of ideas that meet funding criteria will be invited to a listening session to discuss their idea.

Additional information will be posted at www.ROC2025.org, and questions can be submitted at RochesterRRP@roc2025.org.